

Career Services

Contributed by Jennifer Mallon Brown
Thursday, 05 July 2007
Last Updated Monday, 09 July 2007

Career Services (lead by Cindy Greig & Tanya Capuano)

- Helping students understand that it's important to create and maintain networks and networking opportunities (Stanford- School of Education)
- Perception that once you graduate a network already exists (Princeton)
- Myth- Once you get into the industry then they are set for life (Dartmouth)
- What is mentoring? Alumni stated they want to mentor. Students simply want a job and not a life long connection. What other carrots do you have? (Princeton)
- Trying to move away from simply helping students find jobs. Position Career Services for any type of career related assistance (Stanford- Alumni Association)
- At Stanford University each school or unit provides some form of Career Services assistance (Stanford- Alumni Association)
- Trying to offer career services for our non-locals (Stanford- Alumni Association)
- We can make things happen with no budget by networking with other schools and units across campus. Consulting with the professionals in house (web designers), offering free Career seminars for Alumni, inviting career counselors in to provide free services are a few of the things I did to generate resources. We need to be creative with all resources, management will be more likely to fund the programs after you have exhausted all your resources (Stanford- School of Engineering)
- Networking events with alumni and students (provide wine and appetizers) 25-30 people come, creates goodwill (Stanford- School of Education)
- Marketing what you have (Career Networks, Contacts, Directories) Stanford- Alumni Association
- Webinars are a great way to offer seminars that will reach more people (Stanford- School of Engineering)
- Career transitions, women returning to work are topics that pull the people in (Stanford- School of Education)
- How do we make the case to the get the attention of the people who determine how much \$ is being spent on Career Services (Darmouth- Rex)
- Bottom line… What are the students expecting? (Columbia)